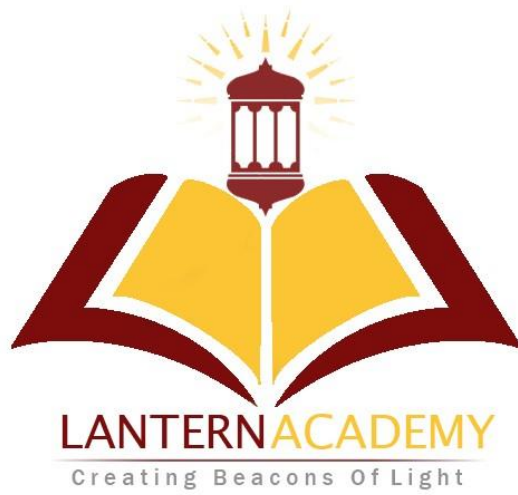




Social Media Policy 2025



Purpose

Lantern Academy's social media Policy outlines how Lantern Academy & Golden Mosque use and manage their official social media platforms. Our social media presence is **child-centred**, highlighting the positive experiences, learning, and achievements of our students while maintaining the highest standards of safeguarding, professionalism, and community trust.

1. Objectives of Our Social Media Platforms

Our social media platforms are used to:

- Share day-to-day activities and provide insight into what goes on within our academy.
- Provide updates, important announcements, and notifications for parents and carers.
- Celebrate student achievements, progress, and special moments.
- Share content related to student alumni, showcasing their journeys and successes.
- Highlight school trips, events, and enrichment activities.
- Promote content strictly related to Lantern Academy & Golden Mosque only.

2. Content Standards

- All posts must be child-centred, positive, and supportive of student wellbeing.
- Only content directly related to Lantern activities, student learning, or academy events may be shared.
- No commercial promotions, external advertising, or unrelated content will be posted.
- Images or videos of students will only be shared in accordance with parental consent and safeguarding guidelines.
- Student names may be shared only when appropriate and with the proper permissions.

3. Approval & Management

- Social media accounts are managed by authorised staff members only.
- Certain posts will only be shared at the discretion of the Head and Senior Management Team, especially those involving sensitive information, public representations of the school, or official statements.
- All content must reflect the values, mission, and ethos of Lantern Academy and Golden Mosque.

4. Safeguarding & Privacy

- No personal or confidential information about students, parents, or staff will be posted.
- Geotagging for live posts will be avoided for safeguarding reasons.
- Staff must ensure images do not show students who do not have media permission.
- Comments or interactions that may compromise safety or wellbeing will be removed immediately.
- If you wish for your child to be exempt, kindly write to or email Lantern Academy.

5. Community Conduct

- We encourage positive engagement and respectful dialogue on all platforms.
- Any abusive, inappropriate, or offensive comments will be deleted, and accounts may be blocked if necessary.
- Parents and community members are expected to follow platform guidelines and maintain respectful communication.

6. Reporting Concerns

Any concerns regarding posted content or online conduct should be reported directly to the Head of Lantern Academy or the designated safeguarding lead (Brother Shahid). Issues will be addressed promptly in line with Lantern's complaint policies.

7. Policy Review

This policy will be reviewed regularly by the Head and Senior Management Team to ensure it remains effective, up to date, and aligned with safeguarding requirements.

Mohammed Shahid

Head of Education

January 2023

Next review date January 2025